



a Red Hat community service

POSSE

Elevator Pitch Worksheet



Well, hello there. You have obviously made it through to our **elevator pitch**. Good job!

In this part of our workshop, you'll be asked to **take the vital stats** of an unfamiliar project and to **rehearse an elevator pitch** on the value of your work in the community to Red Hat in front of several managers. But don't worry, we'll guide you through this. We'll help you gather stats **directly from a community** in realtime to **back up your pitch** and have it ready to present.

Now it's time to break into small groups! Take the vital stats worksheet as well as this one; be sure to take notes below. And brainstorm about the data that would be useful! Off we go...

task 1

pitch notes

put 'em here

task 2

let's talk data

what data would make this pitch compelling?